

# Morel Abramovici

221 Avenue Road  
Richmond Hill, Ontario  
L4C 4Z7  
(416) 834 5466

Hey, my name is Morel Abramovici I am 21 years old and have a diploma from Herzing College in Graphic Design. I have a passion for what I do; it's more than a job for me. My skills include advanced knowledge of the Adobe Creative Suite CS3 and CS4 - Photoshop, Illustrator, Dreamweaver, InDesign, Flash as well as QuarkX-Press. I have experience as a freelance graphic designer as well as working for a private design company and most recently a visual merchandiser for Boathouse clothing stores. I love the challenge of a fast paced and deadline based environment. I have a strong attention to detail and organization is a must for me. I have an awesome personality and an inspiring positive attitude which is great for working with others. If you are interested in hiring me you can reach me at 416 834 5466 or take a look at some of my older works at my website [www.moreldesign.ca](http://www.moreldesign.ca) or you can contact me to take a look at my most recent portfolio.

Thanks for your time,

Morel Abramovici



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## objective

I am currently looking for a full or part time position as a creative Graphic Designer. As a self motivated individual with the ability to meet and exceed expectations, balance multiple projects, I am always excited by the prospect of a new challenge.

## education

Herzing College - Graphic Design Program <sup>2007</sup>

Photoshop CS3 & CS4  
Illustrator CS3 & CS4  
QuarkXPress  
Macromedia Flash 8  
Dreamweaver 8 & CS3  
Great knowledge of both PC and Mac platforms

## references

Alex  
416 525 2348  
Above Ground Design

Alan  
416 625 3871  
Herzing College, Graphic Design Teacher

Lindsay  
647 618 2303  
Boat House

## work experience

Childrens Peace Theatre: Created up to date full website for the childrens peace theatre charity camp. The website includes a photo and video gallery and a donate now function. It was created conforming to the most up to date in web standards; CSS2, JQuery and knowledge of ecommerce systems. This was a freelance project. <sup>2007</sup>

Above Ground Design: Responsible for consulting with multiple clients and meeting their design needs by creating start to finish concepts for logos by creating and preparing illustrations for printing and other media. Hand coded websites using the most recent techniques; CSS, JQuery, Flash. Worked as a team member of the above ground team to achieve ideas that were practical and visually interesting. <sup>2007-08</sup>

Visual Merchandiser, Boat House: Planned out and created visually coherent outfits for mannequins, arranged product walls and product floor to be more visually appealing. Met with marketing team to come up with ideas for the store front; was responsible for illustrations and colour composition. <sup>2008-09</sup>